

**In the beggining he
had his own show:
“Necrohead”**





**But it got cancelled and
he had to live with
the Fluffy Groundhogs**

NECROWHEAD

& THE FLUFFY GROUNDHOGS



LOGLINE

Necrohead is the tough, violent main character in a series for adults. But when his show is canceled, he's reassigned to "The Kingdom of the Hopping Marmots" – a cute, colorful, and very educational children's cartoon. Now he's going to have to adapt to this new world and spend his days with the "inseparable marmots." And he must do it without resorting to violence, torture, or politically incorrect strategies. After all, that could be a bad influence on the children!

CHARACTERS

NECROHEAD was born in the underworld of the Blood Swamps. He's recognized as the most ruthless villain in the universe. He's a grouchy, impatient, violent, grotesque, perverse, and degenerate villain for whom evil is a lifestyle. And he's going to have his values tested in The Kingdom of the Hopping Groundhogs.



CHARACTERS

JOLLY - She's happy and always willing to help – an incurable optimist who always sees the good side in everything. She's Necrohead's best friend and isn't bothered by his tough manner. After all: "A real friend never gives up on friendship!"

NUMBY - He's the slowpoke. It always takes him a few seconds longer to figure out what's going on, and he never fails to state the obvious.

ASKY - She's the curious one. She's like a quiz on paws, always asking educational questions about something: "Why is the sky blue?" And sometimes she even surprises you with a deeper question, like: "Are you sad because your family abandoned you, Necrohead?"

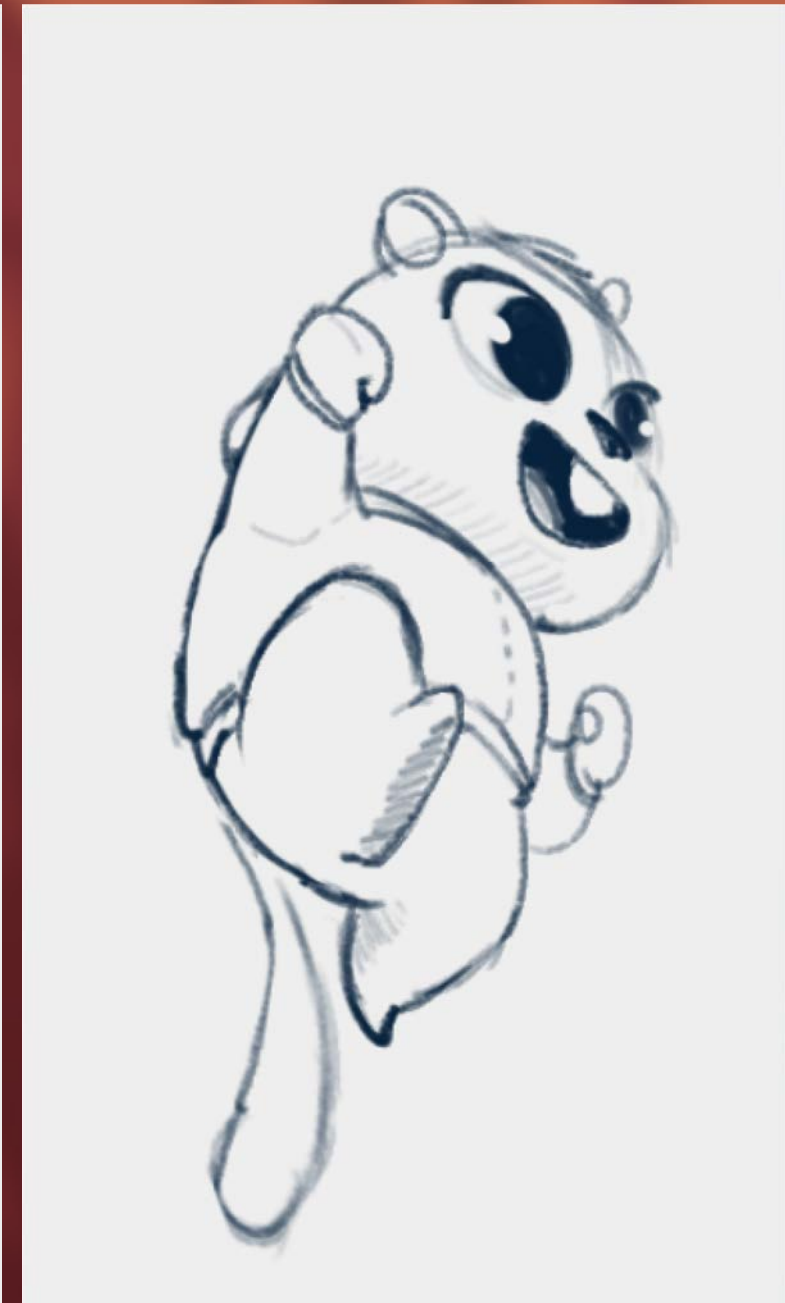
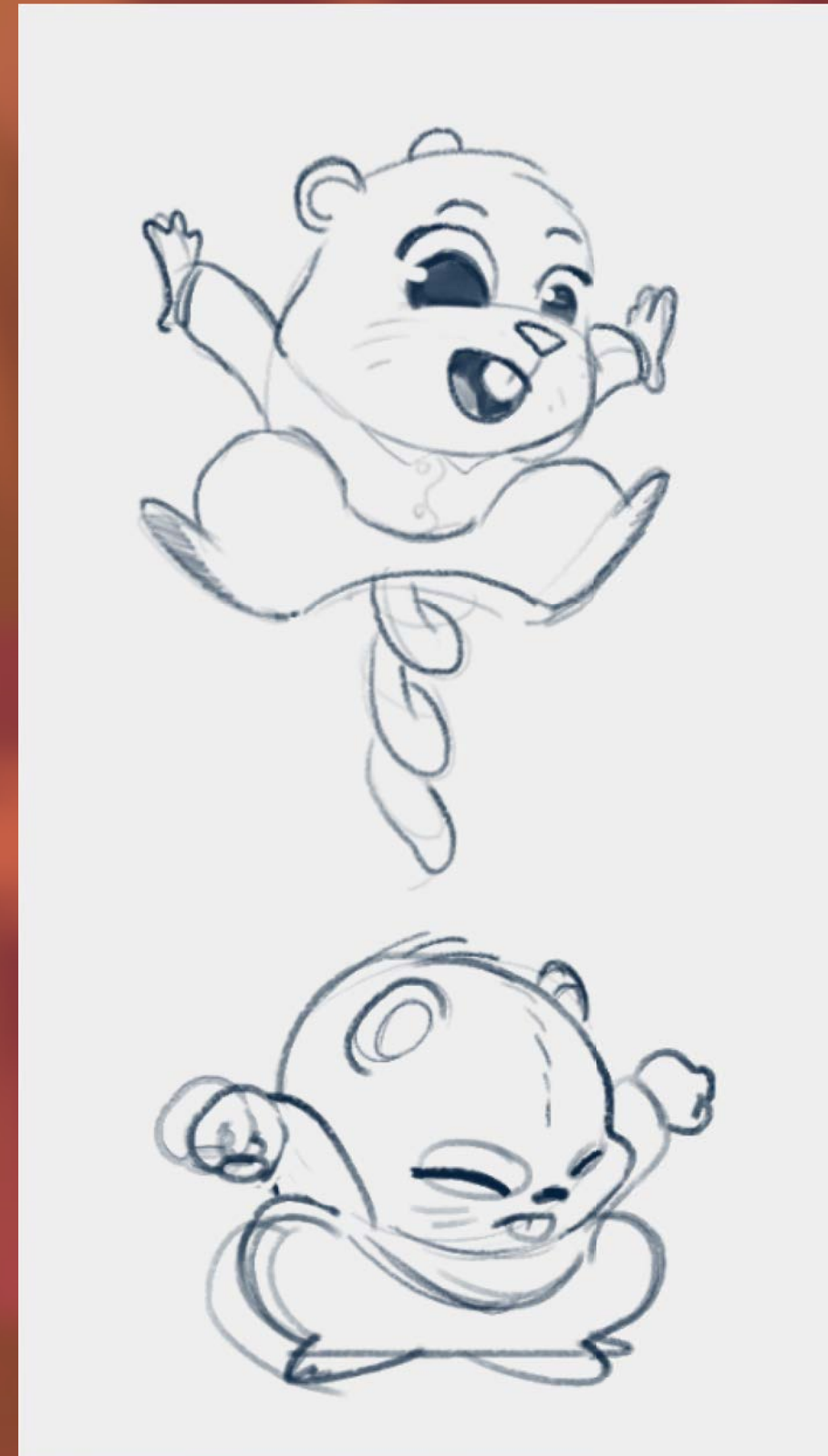


WEAKY - He's afraid of everything, even the wind! Superfast, everything he says sounds like it's playing at twice the normal speed on YouTube.

AUNTIE HAPPY - she's the sweetest teacher in the kingdom and everyone's friend. She always does her best to make the lessons fun. "What a joy, learning is better than a toy!"

WITTY - He's the group's class clown. No matter the situation, he's always got a preschool-friendly joke to tell.

CONCEPT ART



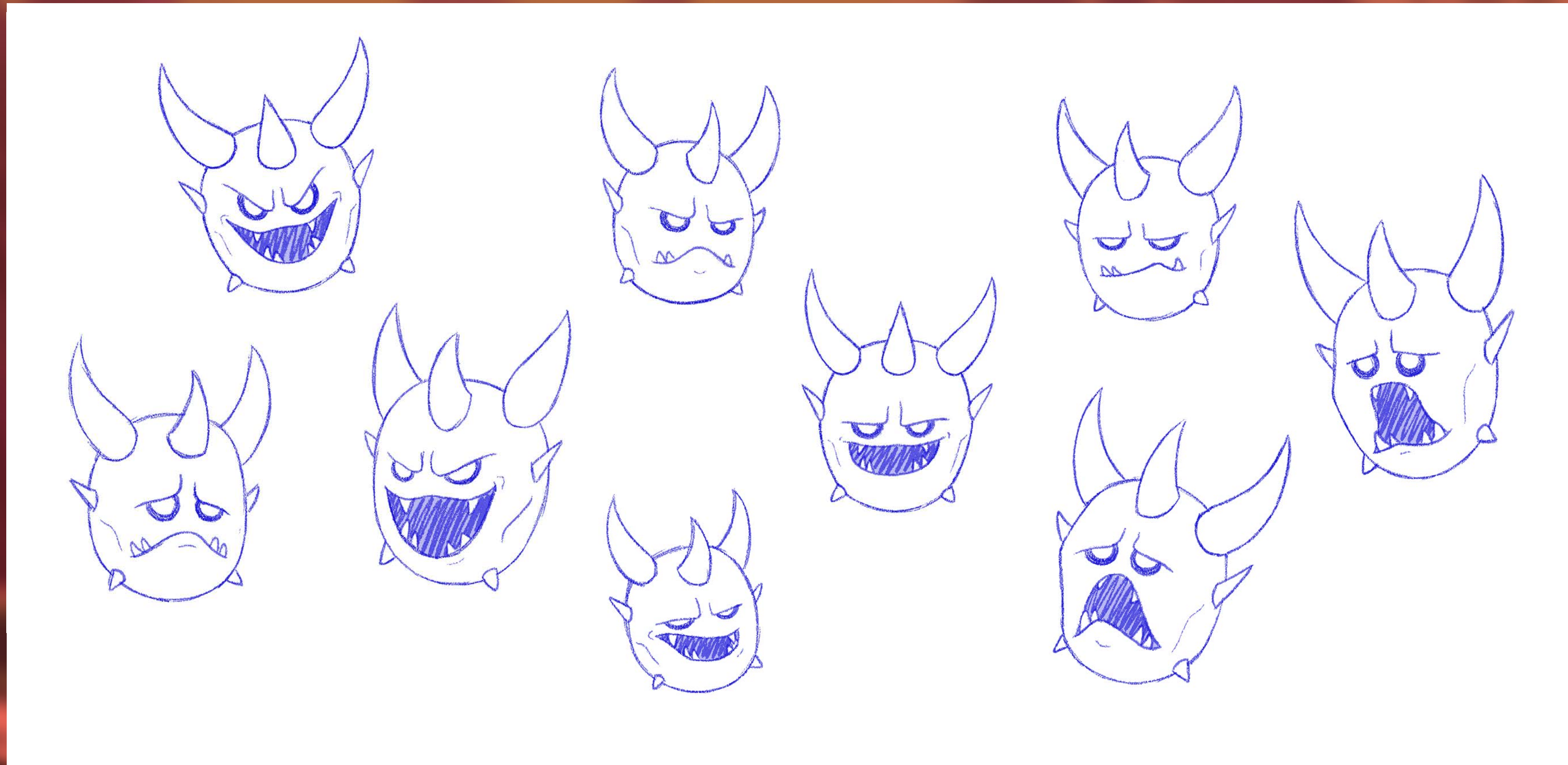
CONCEPT ART



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STORYLINE EXAMPLES

SOCCER DAY

The Groundhogs invite Necrohead to play soccer with them. After all, soccer teaches children lots of good things, like unity and teamwork. Plus, it's good exercise. But Necrohead only cares about one thing: winning. At any cost! Violent slides, vicious cartwheels, sharp elbows, arguments with the referee, and goals with his hands are just the beginning of the most disturbing soccer match in the history of the sport.

GOOD DEED DAY

Auntie Happy suggests a good deeds competition, in which the one who manages to do the most nice things by the end of the day will win the Grand Prize. Necrohead is eager to win and enters the competition doing good deeds. But he can't even manage to help little old ladies cross the street – they always wind up getting run over! Finally, Necrohead manages to win and is eager to

receive the grand prize, which is... “the satisfaction of having done nice things!! Can there be a better prize than helping others?” Necrohead is furious. And so are the little old ladies' families.

CUPCAKE DAY

Today Auntie Happy is going to teach Necrohead and the Groundhogs how to make cupcakes. But in the recipe, Necrohead notices a key ingredient is missing: sugar! Auntie Happy says sugar is not recommended in the kingdom because it causes numerous health problems and tooth decay. She even sings a song: “Listen stranger, sugar's a danger!” Necrohead thinks that's just silly and fills the cupcakes with sugar! When the cupcakes are ready, the Groundhogs try them and go bonkers. They have a crazy sugar high, and everything soon spins out of control. Even Necrohead ends up thinking that sugar really is a danger.



Scriptonita Films develops series and feature films for industry players such as HBO Max, Globo, Amazon Studios, Paramount+, ViacomCBS, among others.

The company has created and developed the first Brazilian kids' sitcom *Bugados* for Globo Channel and Globoplay. It was the largest audience for a kids show in 2020 and its 6th season is currently in development. Scriptonita also developed feature films such as: *A Pedra do Sino* - a supernatural drama for Persona Filmes/O2 Play; *How To Get Out of the Friendzone* - a teen flick for Paramount, and *Três Oitão* - a dark comedy for Paris Filmes and Amazon Studios.

In addition to films and series for the Brazilian market, Scriptonita Films began its European operations in 2021 with two feature films: *Memórias de Camilo*, in partnership with Leopardo Filmes (Portugal); and *Wiki Love*, a co-production with Filmes do Tejo (Portugal).

In February 2022, the company launched **Scriptonita Europe**, its first office on the continent with a focus on co-productions for cinema and streaming.

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LADO

LADO Animation is an award winning creative studio specialized in Animation. Founded in 2011 and based in Brazil, it has been doing advertising commercials for global brands, such as Amazon, Unicef, Kellogg's, Mercedes-Benz, Motorola, Facebook.

Recently, LADO Animation has been directing the efforts and expertise towards developing and producing films and series for young audiences, such as *Bugados* (Gloob) and *Blockos* (YouTube).

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