



MY FRIEND  
**REXTER**

*This is a true story.  
Specially the made-up parts.*

110 min | 3D Animation | Adventure | Kids | Family Friendly

SCRIPTONITA  
FILMS

**LADO**

# LOGLINE

A lonesome 10-year-old girl and her incurably grouchy grandfather set out on a journey to the far ends of the city in search of the girl's missing best friend: an imaginary superhero who is half child, half dinosaur, and named **Rexter**.



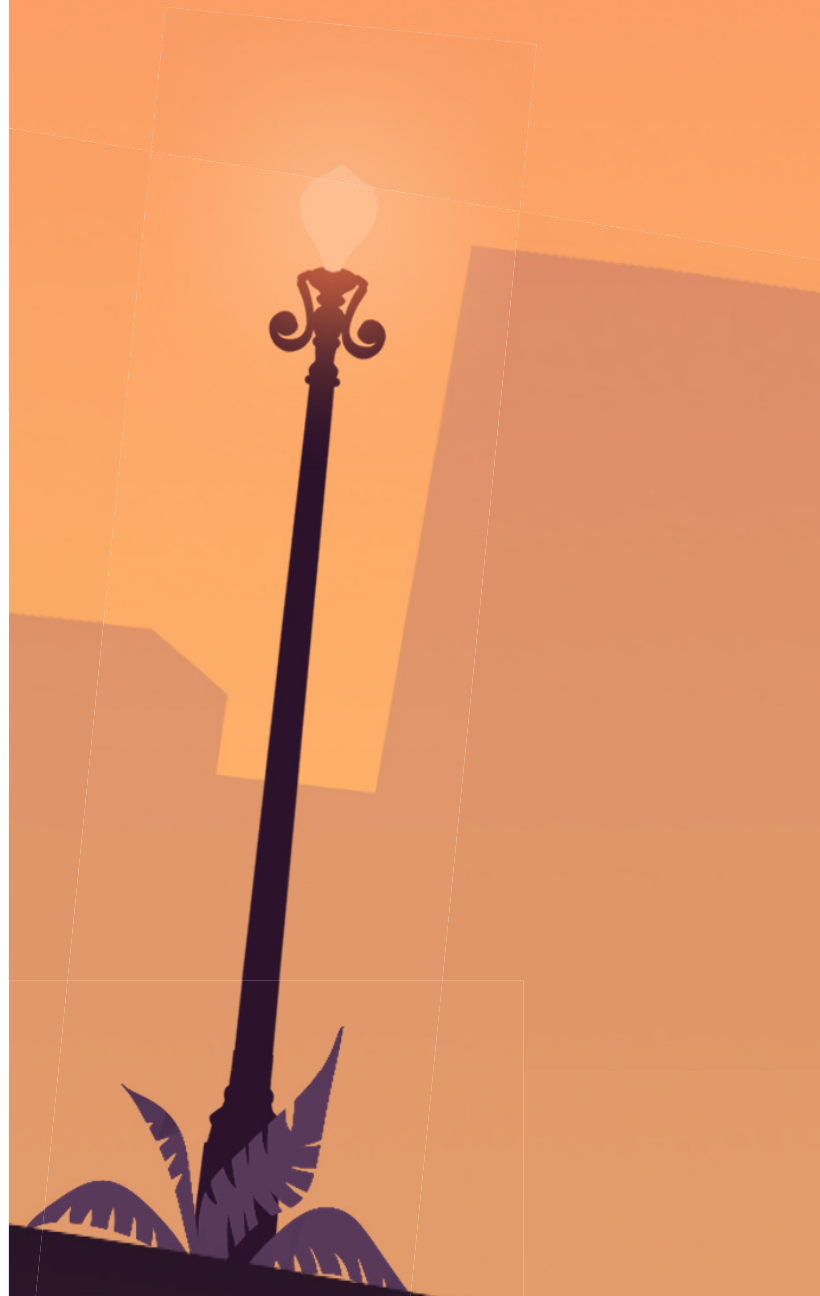
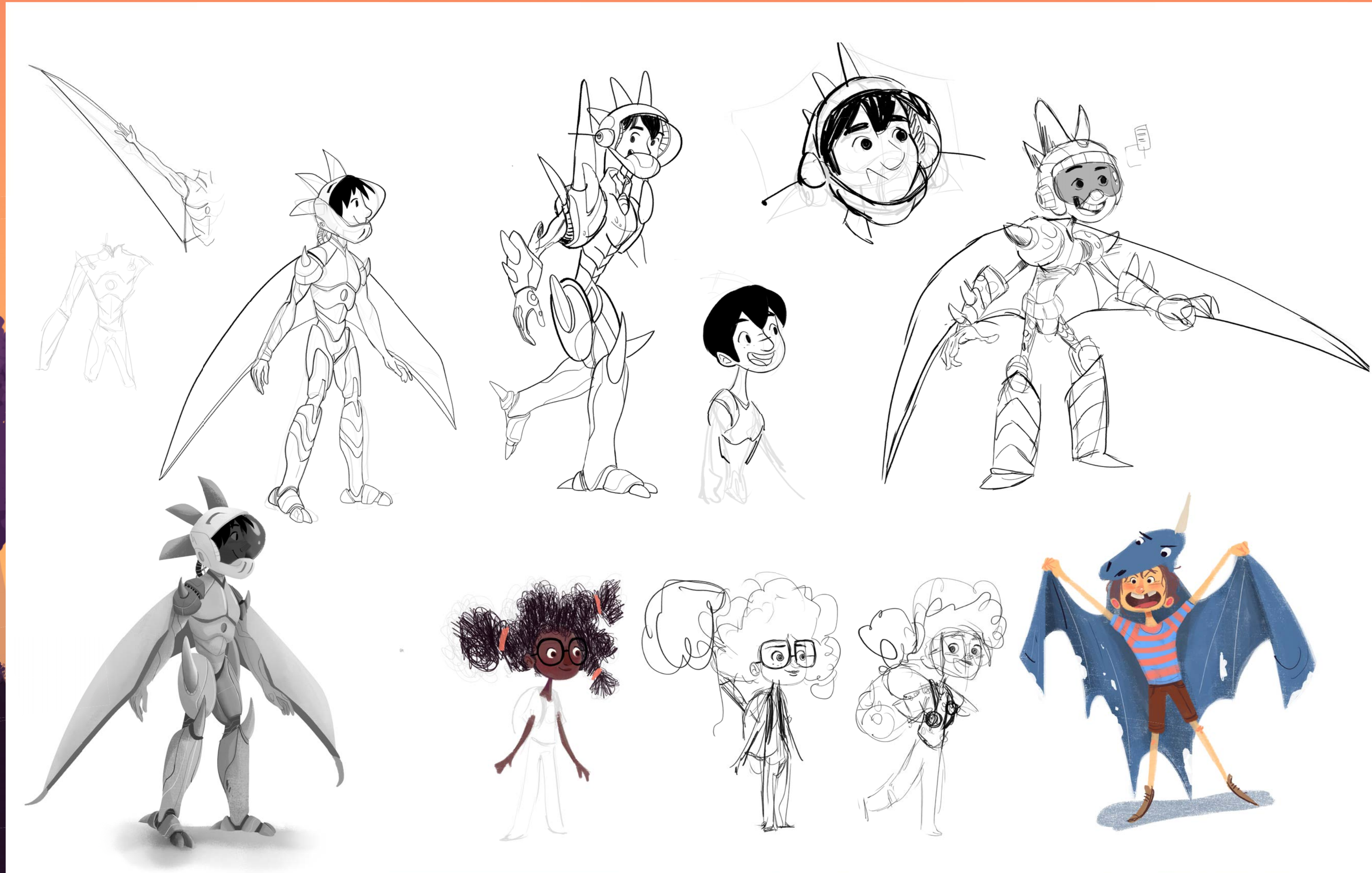
# SYNOPSIS

On Lina's tenth birthday, a tragedy occurs: Rexter, her imaginary friend, disappears without a trace. Lina loses her best friend, sees that the world does not care about her pain, and falls into a terrible depression. She has a super-rare, never-beforeseen, case of disimagination.

Motivated by love, loyalty, and an unwillingness to accept what has happened, Lina sets out on a moving journey to the far ends of the city to try to be reunited with her invisible friend. She is helped by her grandfather Francisco, an incurable grouch, who turns out to be the only adult willing to accompany her on this adventure to discover the secrets behind her friend's mysterious disappearance.

**"MY FRIEND REXTER"** is the exciting journey of a girl and her grandfather in a quest to be reunited with their own imaginations. It's a timeless fable that moves at the pace of a thriller and is full of humor, tension, and compelling plot twists that will make viewers laugh, cry, and, finally, also be reunited with the marvelous power of imagination.

# CONCEPT ART



# THEME

“Look around you: I mean it. Pause for a moment and look around the room that you are in. I’m going to point out something so obvious that it tends to be forgotten. It’s this: that everything you can see, including the walls, was, at some point, imagined. Someone decided it was easier to sit on a chair than on the ground and imagined the chair. Someone had to imagine a way that I could talk to you in London right now without us all getting rained on. This room and the things in it, and all the other things in this building, this city, exist because, over and over and over, people imagined things.”

This quote from Neil Gaiman, in his lecture on *The Importance of Reading and Daydreaming* (2013), summarizes the theme of **My Friend Rexter**: the importance of imagination. When Albert Einstein was asked how to make our children more intelligent, he gave a simple and wise answer: “If you want your children to be intelligent, read them fairytales.”



# THEME

The power of imagination is a subject that fascinates thinkers, philosophers, and artists. Two things make Rexter's approach to them fresh and original:

- 1) the unique perspective of creating imagination's polar opposite and dealing with a child's "disimagination" as a concept, and as a tragedy;
- 2) bringing this abstract idea to life in a simple and clear way: an imaginary friend who disappears – and the unwillingness to accept this loss. These two points are the basis for themes such as the importance of imagination, the end of childhood, depression, the inevitability of having to say goodbye, and the fundamental importance of embracing life with joy.

Among all the thoughts and quotes that deal with this, one phrase in particular from Manoel de Barros, one of Brazil's greatest poets, summarizes the project's concept: "eyes view, memory reviews, imagination transviews. We must transview the world."

**We must transview the world – this is the principal theme of "My Friend Rexter"!**

# GENRE | REFERENCES | TARGET

"My Friend Rexter" is an adventure story for the whole family. With a mixture of comedy, drama, and investigative thriller, the movie is carefully structured for covieing (children + family-friendly). Its greatest strength lies in building the characters and their relationships, which explode in a high-intensity emotional climax.

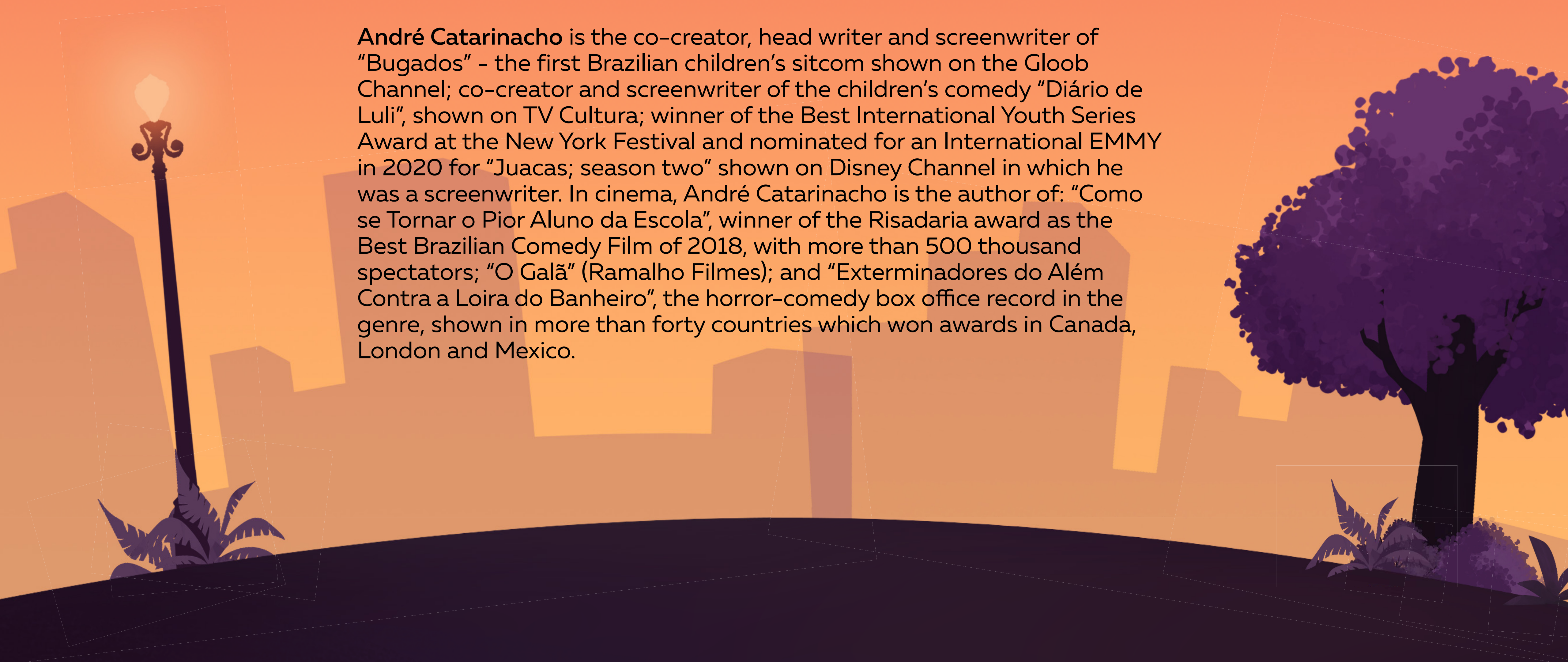
The visual proposition is to deurbanize the urban environment and show that streets, alleys, avenues, boulevards, sidewalks, and window displays can also be a setting for games, magic, and imaginary adventures.

The tone of "My Friend Rexter" is that of a fable and adventure at the same time, with an idealized live-action aesthetic that mixes stylized pop adventures such as Shark Boy and Lava Girl and We Can Be Heroes, by Robert Rodriguez, with greater lyricism in deep and poetic and tones that recall movies by directors such as Wes Anderson, Michel Gondry, and Bert & Bertie (Troop Zero, 2017).



# AUTHORS | WRITERS

André Catarinacho is the co-creator, head writer and screenwriter of "Bugados" - the first Brazilian children's sitcom shown on the Gloob Channel; co-creator and screenwriter of the children's comedy "Diário de Luli", shown on TV Cultura; winner of the Best International Youth Series Award at the New York Festival and nominated for an International EMMY in 2020 for "Juacas; season two" shown on Disney Channel in which he was a screenwriter. In cinema, André Catarinacho is the author of: "Como se Tornar o Pior Aluno da Escola", winner of the Risadaria award as the Best Brazilian Comedy Film of 2018, with more than 500 thousand spectators; "O Galã" (Ramalho Filmes); and "Exterminadores do Além Contra a Loira do Banheiro", the horror-comedy box office record in the genre, shown in more than forty countries which won awards in Canada, London and Mexico.





# AUTHORS | WRITERS

**Livia Lopes** specializes in human rights, reduction of inequalities, sustainability, diversity and inclusion. She participated in the preparation of the United Nation's Conference on Sustainable Development, also known as Rio+20 in Brazil. She was a pioneer in the implementation of social business' in Brazil, having been mentored by Muhammad Yunus - a Bengali economist and banker awarded the Nobel Peace Prize in 2006. An enthusiast in transforming the world through culture, she dedicated her last years to "My Friend Rexter" - her first co-creation in national cinema.



# SCREENWRITER

Two-time Emmy® International nominee, **Luca Paiva Mello** is the founder of Scriptonita Films. Creator and showrunner, was responsible for successes like "O Negócio (HBO)", "Bugados (Gloob)", "Mothern (GNT)", "Julie e os Fantasmas (Nickelodeon/Band)", among others. As a showrunner, Luca has developed and produced more than 500 episodes of fiction series, in projects for Fox, Sony, Turner, Viacom, Gloob, Band, HBO, MTV, among others. He is the creator of the first Brazilian children's sitcom, Bugados - the largest audience of a children's series in 2020. He is currently preparing the feature films "Três Oitão (Paris Filmes)", "Gamers (Sofá Digital)", and "A Pedra do Sino (Persona/O2 Play)", as well as the series "Necromorfus (HBO Max)" and "Funknautas (VIS)". His first book, "Crônicas Da Dor Crônica", will be released in the first half of 2022.

# LADO

LADO Animation is an award winning creative studio specialized in Animation. Founded in 2011 and based in Brazil, it has been doing advertising commercials for global brands, such as Amazon, Unicef, Kellogg's, Mercedes-Benz, Motorola, Facebook.

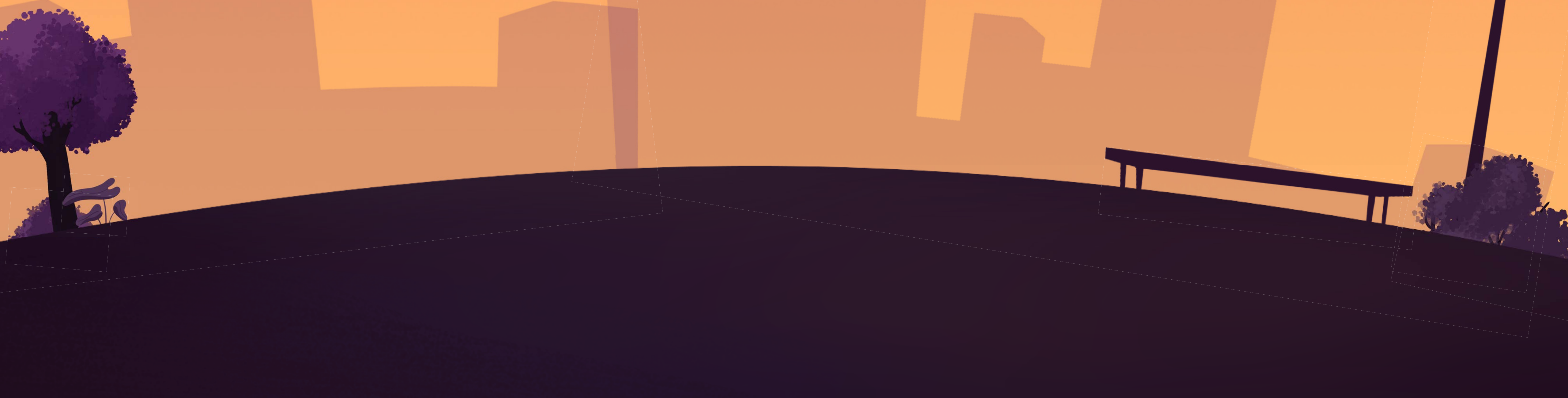
Recently, LADO Animation has been directing the efforts and expertise towards developing and producing films and series for young audiences, such as *Bugados* (Gloob) and *Blockos* (YouTube).

The logo for LADO, with each letter in a different color: L (green), A (blue), D (red), O (yellow).

## **Lado Animation**

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# SCRIPTONITA

Scriptonita Films is a production company specialized in the creation, development and management of intellectual properties. Founded in 2016 by Luca Paiva Mello, the company is responsible for the scripts of the feature films *Três Oitão* (Black Filmes/Paris Filmes/Amazon), *Camilo e o Cárcere* (Leoparto Filmes (Portugal) / Alfama Filmes (France)), *A Pedra do Sino* (Persona Filmes/O2 Play) and *The Walking Man* (a Brazil-France-Portugal co-production). Scriptonita has also created and developed the first Brazilian children's sitcom, *Bugados* - the largest audience for a children's series in 2020, currently developing its 6th season.

The production company is currently developing the series: *Necromorfus*, an urban thriller for HBO Max, with general direction by Afonso Poyart.; *Funknautas*, a teen comedy for Viacom International Studios. With a profile shaped for partnerships, Scriptonita Films has, over the past few months, established co-productions with *Coração da Selva Transmídia*, *Black Filmes*, *Sofá Digital*, *Paris Filmes*, *Floresta Produções*, *Persona Filmes*, *Hungry Man*, *Leonardo Filmes (Portugal)*, among others.



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