

CLAUDIA'S MAGICAL ADVENTURES

6 min | 10 episodes | 2D animation | Preschool

SCRIPTONITA
FILMS

LADO





LOGLINE

Claudinha, Fefa and Vini are best friends who love to play, learn, and sing! In each episode, they face a new situation that is common in children's everyday lives, but that soon turns into an enormous and fantastic adventure. All thanks to **Lara**, a funny and eccentric magical capybara who always decides to "help" with totally nutty and ridiculous solutions.

FORMAT | STRUCTURE

The fantastic adventures that Claudinha, Fefa and Vini have, are always very different and unexpected. But they all start from a common place: a minor, everyday situation the friends are in that raises a new and important emotional issue for them.

Based on the wishes the group expresses, Lara, the capybara, decides to use her magic to help them out...but in a way that's completely silly and absurd! For the little capybara, the solution to a problem is never the obvious or logical one, or even the most efficient one, but rather the one that's the most fun. *Uh-oh!* Which means... The world that had been normal up to that point gains a new magical and fascinating element!



FORMAT | STRUCTURE

Claudinha, Fefa and Vini enjoy and have fun with the magical mess. But they soon realize that Lara's solution didn't solve their problem – in fact, it made an even bigger one. The threesome knows they have to fix it! The question is: how can they undo the nutty situation? With an even more outlandish solution!

The friends get together on bikezord and set off on a grand adventure! As Claudinha, Fefa and Vini solve the problem Lara created, they also learn important lessons that help them deal with the situation that began it all – always accompanied by lots of music and fun!







CONCEPT

Light and healthy entertainment. Situations children can recognize. Characters they quickly identify with. Diversity and inclusion in an organic way. And lots of fun! These are the touchstones that led to the creation of the series *CLAUDINHA*.

In the series, the friends learn important lessons about values, feelings, choices, and consequences through funny, magical experiences. The adventures they have are a true source of transformation for them. It's through these adventures that they acquire essential abilities to deal with their original problem.

And every fantastic adventure also includes a memorable song the threesome sings! The song combines a contemporary pop melody with lyrics that reinforce the episode's message. The song will touch the hearts of both the characters and the children who identify with them.



MAIN CHARACTERS



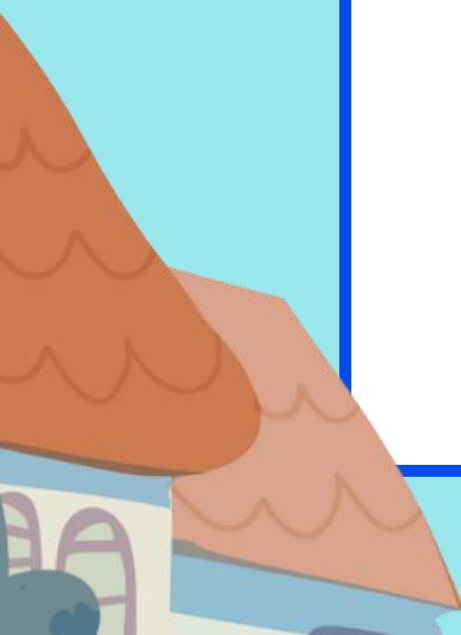


CLAUDINHA

Claudinha is a lively girl who always turns everything around her into a big, epic adventure! To her, the city is an amusement park and there's nothing that makes her happier than releasing her boundless energy in the company of her two best friends and her magical capybara.

Claudinha is courageous and determined. She's a person who always says, "let's go!" first and only later, when already on the way, does she ask, "where to?". Even though she's a bit clumsy, she's a friend with an enormous heart and you can always count on her for anything – whether it's getting the perfect charm for her best friends' bracelets or riding her bike to the stars and making the sun and moon change places. Oops, that's a long story!

CONCEPTS



FEFA

Whatever the question, Fefa always has the answer on the tip of her pink pen! She's a girl who loves to explore new places and learn about everything around her. There's nothing that doesn't arouse Fefa's scientific curiosity, whether it's the peculiar flight of a hummingbird or determining the exact amount of soap necessary to make a soap bubble the size of the world!

Fefa's enthusiasm for technology, together with her tireless curiosity, make her a skilled navigator in the group's fantastic adventures. And she's a brilliant inventor, too. She's always creating ingenious gadgets to have fun with her friends, and she loves to share the incredible new things she learns with them!



CONCEPTS





VINI

Vini is the friend everyone wants to have – when he’s around, it’s always going to be fun! He’s a charismatic boy with boundless creativity and he’s always inventing new games that draw attention wherever he goes. He has an easy and infectious laugh and draws everyone in with his light and funny way of looking at the world.

Vini is polite and kind. He’s also remarkably sensitive and understands that sometimes a nice hug or special song that touches someone’s heart is better than a joke!

CONCEPTS



LARA, THE CAPYBARA

Lara is the most incredible capybara you've ever seen! Besides being absurdly cute and mischievous, she also has magical powers! That's right! With just a snap of her paws, Lara can make the sun and moon change places, make it snow at the beach in the middle of summer, or even make Claudinha invisible. Lara knows just how to create a truly fun and ridiculous mess.

In the best style of Scrat from *Ice Age*, Lara is very charismatic and expressive. She makes excited, comical grunts as she showcases her magical genius for Claudinha and friends. And while the friends rush to fix the messes Lara makes, she has wild fun on these crazy adventures.

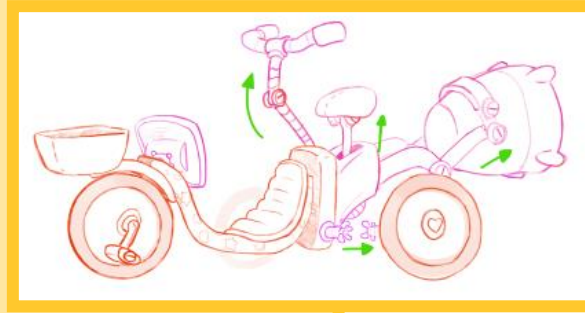


CONCEPTS



BIKEZORD

Bikezord isn't a living being, but it's such a constant part of the group's adventures that it becomes a character in its own right. It looks like an imaginative and elaborate bicycle, but it's a true spaceship that can take the children anywhere!



Bikezord is only possible because of the three friends and the capybara coming together: Claudinha's bicycle provides the base that guides the journeys. Vini's wheelchair provides powerful lateral propulsion. Fefa's station is a portable laboratory that can provide any gadget they need – whether it's a sophisticated glider or a mini fridge for when they get hungry. And we can't forget Lara's basket – she's an animal who loves to lick the wind in her face!



EPISODES | SYNOPSIS



"THE SEASONS"

Claudinha, Fefa and Vini try to enjoy a day at the beach, but the heat is unbearable! Their popsicles melt before they can even bite them, when they try to make sandcastles they burn their hands, and it even looks like the ocean is boiling (or maybe it's just a scuba diver swimming under the water?). Lara, the capybara, soon decides to help out and, with a snap of her magic paws, **she makes it snow on the beach!**

The children are delighted and take the opportunity to lick the snowflakes, go sledding, and make snowmen. But they soon notice the crabs are using scarfs and shivering in the cold, a surfer on her surfboard is frozen solid in the middle of a wave, and there are penguins selling corn ice cream. Uh-oh. They need to fix this mess and there's only one way to do it: by cheering up Mr. Thermometer, who's been a little negative, in order to save the summer!

Through this chilling adventure, the threesome learns the importance of enjoying things even if they're not exactly the way we'd like them to be.



"CLAUDINHA"

Claudinha, Fefa and Vini are playing basketball. However, while Fefa and Vini are very skilled, Claudinha is ...clumsy, verrry clumsy. She can't catch the ball in the air and making baskets seems harder than saying the alphabet backwards. But she is determined and decides to try again! She holds the ball, eyes the basket, takes a deep breath, gains momentum, and...tumbles hilariously.

Claudinha is super embarrassed. She feels like even the birds are looking at her and she just wants to disappear! Her friends are trying to tell her that making mistakes is just part of learning, but Lara, the capybara, is faster and, with a snap of her magic paws, **she makes Claudinha invisible!** It is...incredible! Claudinha enjoys being invisible – she'll never have to be embarrassed again! But as soon as they start playing basketball again, Claudinha realizes her friends don't know where to throw the ball. And when she finally manages to make an unbelievable basket, no one sees it. Uh-oh. They need to fix this mess and make Claudinha visible again!

Through this adventure, Claudinha and her friends come to understand that making mistakes is part of learning and that it's very important to be able to laugh at yourself.





**EXAMPLES OF
STORYLINES**



"THE CALENDAR"

Claudinha reeeally enjoys spending her birthday with her friends. Lara, the capybara, decides to give her an amazing present and makes it so every day is Claudinha's birthday! Through this adventure, the friends will learn that even "normal" days are special and can be lots of fun.

"THE SKY"

The friends are enjoying a pajama party. However, Vini seems apprehensive. The problem is, he's afraid of sleeping in the dark. Lara, the capybara, decides to help out and makes the sun and moon switch places. Uh-oh! By the end of the adventure, Vini will learn different ways to confront his fears.



"THE SONG"

The friends get together to make music. But Fefa isn't enjoying it because it's full of improvisation. Lara, the capybara, has a solution: she makes all the instruments always play the same piano melody. In the end, Fefa will learn that it's not possible to control everything and that a little improvisation can be a lot of fun.

"THE DOG"

The threesome just can't stop talking about how incredible dinosaurs are. Imagine if they had a pet dinosaur!! Lara, the capybara, likes the idea and turns Claudinha's dog into a real T-Rex! By the end of this Jurassic adventure, the friends will learn to value and care for what they already have.



"THE RAIN"

The friends are really looking forward to a trip to the amusement park – they've been waiting for it all week! But when the day finally arrives, the excursion is canceled because of rain. Lara, the capybara, decides to cheer the children up by turning the water into confetti! Over the course of the day, the friends will come to understand that plans change, and that it can be for the better!



Scriptonita Films is a production company specialized in the creation, development and management of intellectual properties. Founded in 2016 by Luca Paiva Mello, the company is responsible for the scripts of the feature films *Três Oitão* (Black Filmes/Paris Filmes/Amazon), *Camilo e o Cárcere* (Leoparto Filmes (Portugal) / Alfama Filmes (France), *A Pedra do Sino* (Persona Filmes/O2 Play) and *The Walking Man* (a Brazil-France-Portugal co-production). Scriptonita has also created and developed the first Brazilian children's sitcom, *Bugados* - the largest audience for a children's series in 2020, currently developing its 6th season. The production company is currently developing the series: *Necromorfus*, an urban thriller for HBO Max, with general direction by Afonso Poyart.; *Funknautas*, a teen comedy for Viacom International Studios. With a profile shaped for partnerships, Scriptonita Films has, over the past few months, established co-productions with *Coração da Selva Transmídia*, *Black Filmes*, *Sofá Digital*, *Paris Filmes*, *Floresta Produções*, *Persona Filmes*, *Hungry Man*, *Leonardo Filmes (Portugal)*, among others.

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LADO

LADO Animation is an award winning creative studio specialized in Animation. Founded in 2011 and based in Brazil, it has been doing advertising commercials for global brands, such as Amazon, Unicef, Kellogg's, Mercedes-Benz, Motorola, Facebook.

Recently, LADO Animation has been directing the efforts and expertise towards developing and producing films and series for young audiences, such as Bugados (Gloob) and Blockos (YouTube).

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